# Range of Motion Project 10TH ANNUAL PARTNERSHIP OPPORTUNITIES

### #WhatsYourMountain

## <u>Click Here to Play</u>



























# **ROMP Values & Mission**

ROMP's mission is to ensure access to high-quality prosthetic care for underserved people, improving mobility and independence.

ROMP believes in **MOBILITY FOR ALL** and equitable access to healthcare, mobility, and the outdoors.

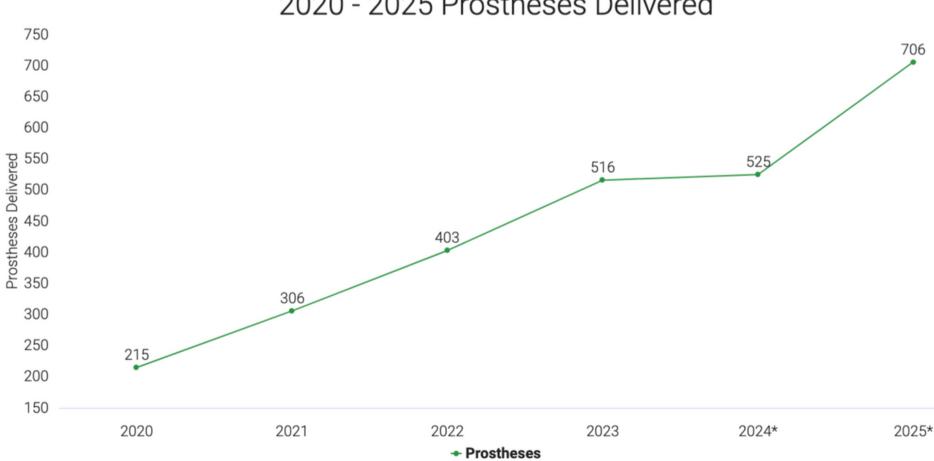
HUMAN DIGNITY EMPOWERMENT SUSTAINABILITY COMMUNITY

# **ROMP Impact & Vision**

Let's change lives together and tell a bigger story.

To date, ROMP has provided over 5,000 custom made prosthetic devices to people in need.

In 2023 ROMP exceeded their impact goals by over 20% and are expected to increase delivered devices by 37% by 2025.



2020 - 2025 Prostheses Delivered



# What's Your Mountain?



Climbing for ROMP was established in 2015 to commemorate the 25th anniversary of the Americans with Disabilities Act (ADA). It has since become a global movement, highlighting the importance of access to prosthetic care and the international significance of legislation protecting rights for those with disabilities.

Our goal through the 10th annual Climbing for ROMP campaign is to raise \$500,000 to directly fund 250 prosthetic devices for amputees in need in 2024 and build the foundation for ROMP's expansion to a new country by 2026.

We believe that when you have access to the right tools, the right team, and the right mindset, no summit is too high.

Join us on our journey to the summit!

# 3 Mountains – \$500,000 – 3rd Country Expansion:

### How Climbing Mountains Will Fund a New ROMP Country by 2026!

### Why a new location?

There is an estimated **3.6 million** individuals throughout Latin America without access to prosthetic care. ROMP has been operating in Guatemala for 19 years, the USA for 15 years, and Ecuador for 13 years, delivering over 5,000 devices to those in need. ROMP is ready to implement our proven and sustainable model in a new country to grow our impact where it's needed most.



# 10th Year Mission

Our mission for the 10-year annual climb is to establish new partnerships & raise more funds than ever before to set the foundation for ROMP's expansion to a third country in Latin America by 2026. Our 2024 partners will be part of this historical milestone. Join us in our mission to provide life-changing prosthetic care and impact thousands of people in the next 10 years of Climbing for ROMP.

Partnership Benefits:	"Summit" \$51k and Up	"High Camp" \$50,000	"Base Camp" \$25,000	"Rope Team" \$10,000	"Trailhead" \$5,000
Title Sponsorship Opportunity / Exclusivity	Global Title	Team Sponsor	Exclusive Gear Sponsor	Community Climb	Community Climb
Multi Year Agreement					
In Kind value considered in financial commitment					
Spots on the 2024 Climb Teams Included!	\$75k (3 spots) \$100k (4 spots)	\$50k (2 spots)	1 spot	Optional Athlete Sponsorship	Optional Athlete Sponsorship
<b>NEW Clinic Grand Opening in 2026</b> (Invite, ribbon cutting, logos in clinic wall of fame).					
Included in our Year End Event partnerships	3 VIP tables, brand video & speech included in program	2 VIP tables, video/speech included in program	1 VIP table, video/speech included in program	1 VIP Table	10 Tickets

Marketing & Media:	"Summit" \$51k and Up	"High Camp" \$50,000	"Base Camp" \$25,000	"Rope Team" \$10,000	"Trailhead" \$5,000
<b>Logo and Link</b> on ROMP's website, emails, summit flags, and more.	Logo & Link on homepage, Blog, Paid press release announcing title	Logo & Link on homepage, Blog, Paid press release	Logo & Link on homepage, Press release	Logo, Link, Mentioned in press	Logo, Link, Mentioned in press
<b>*Custom Marketing Activations:</b> joint PR and marketing plan including social media, blog posts and employee engagement opportunities.					
*Custom Content Development for story telling and marketing needs. Incudes co-branded professional videos and athlete brand ambassador.	A presenting sponsor of ROMP film + Custom video project & photo*	Supporting sponsor of ROMP film + Custom video project & photo*	Supporting sponsor of ROMP film + Custom photos	Storyline photos & Custom photos	Storyline photos
Social Media with ROMP Climb Team. Custom campaigns include team posts, collabs, and shares.	3 custom planned campaigns. ~30 athletes post on their socials	2 custom campaigns: ~20 athletes post on their socials	2 custom campaigns: ~10 athletes post on their socials	2 custom collab, posts and shares from team	1 custom collab, shares from team

\*Financial commitment range and detailed partnership plan to be discussed for custom marketing benefits and film.

# **ROMP Community Reach**

ROMP has a strong reputation, community, and brand reach!



- Social Media: 18,000+ followers & growing
- Monthly Social Media Reach of 50,000+
- Climb Team social following ~500k to 1m
- Press Reach: >10 million

### Past Press and Media

Amazon Prime Huffington Post GoPro for a Cause NY Times **CNN** Hero **Business Insider** American Alpine Club GuideBook CBS NBC **Outside Online** Outside TV Advnture O&P Edge Living with Amplitude InMotion Magazine **Global Sports Matters** NY Daily News Denver 7 News Seattle Times Gear Junkie Sky Hi News 5280 **Diversity in Action** and more...



### Climbing For ROMP 2024 - 10th Anniversary Promo

# **CLIMBING FOR ROMP** 10TH AN ERSARY

### <u>Click Here to Play</u>

Watch on **P** YouTube



### Share

# **ROMP Content**

ROMP has consitently put out award-winning film projects around our climb team and our message of #WhatsYourMountain

### **Past ROMP Film Projects:**

### "<u>La Cumbre</u>" (2017):

1.5m views Main Sponsor: REI Awards: 2017 Jonny Copp Award at Adventure Film Festival

### <u>"In Her Shoes" (2020):</u>

700k views Main Sponsor: Merrell

<u>"Access Is..."</u> (2021) Support: Hydro Flask, Mountain Hardwear, Osprey Packs & Click Medical

#### "Voluntariosa" (2022)

Main Sponsor: Hydro Flask Awards: 2023 Best Disability Film at Winter Park Film Festival

### Summit of the Soul Teaser NEW!!!

Full film coming Spring 2024







Eddie Bauer





# **Become A Partner for Impact**

Are you ready to become a Global Partner and change lives with ROMP?

Let's Go! Vamos! LAUREN PANASEWICZ (LP) DIRECTOR OF DEVELOPMENT LP@ROMPGLOBAL.ORG 303-946-7124

# Range of Motion Project