

# 2022 ROMP Report:

A high level look at our most impactful partnerships last year.



# 2022 High Level Summary

ROMP partners gave \$150,000 in grant funding and direct sponsorship & helped us raise an additional \$200,000 through strategic campaigns and fundraising initiatives.

ROMP initiated its 2022-2025 Strategic Plan in January. We increased international impact and clinical care, opened a new permanent clinic in Quito, mobilized care to the Amazon, inaugurated a new clinic in Guatemala City, implemented an Electronic Medical Record system, established a new prosthetic recycling warehouse and headquarters in Denver, launched a Spanish language digital resource hub for amputees, and climbed to the top of Cotopaxi volcano with a group of amputees raising more than \$100,000 for ROMP's mission of #MobilityForAll.

# 2022 ROMP Impact:

- **Global Deliveries: 375 prosthetic devices**
- 2,000+ patient visits
- Collected 10,891 lbs of prosthetic components through our Components for a Cause recycling program.
- Opened a new warehouse and headquarters in Denver, CO.
- Opened a new full time prosthetic clinic in Quito, Ecuador.
- Moved our Guatemala headquarters and clinic to Guatemala City.



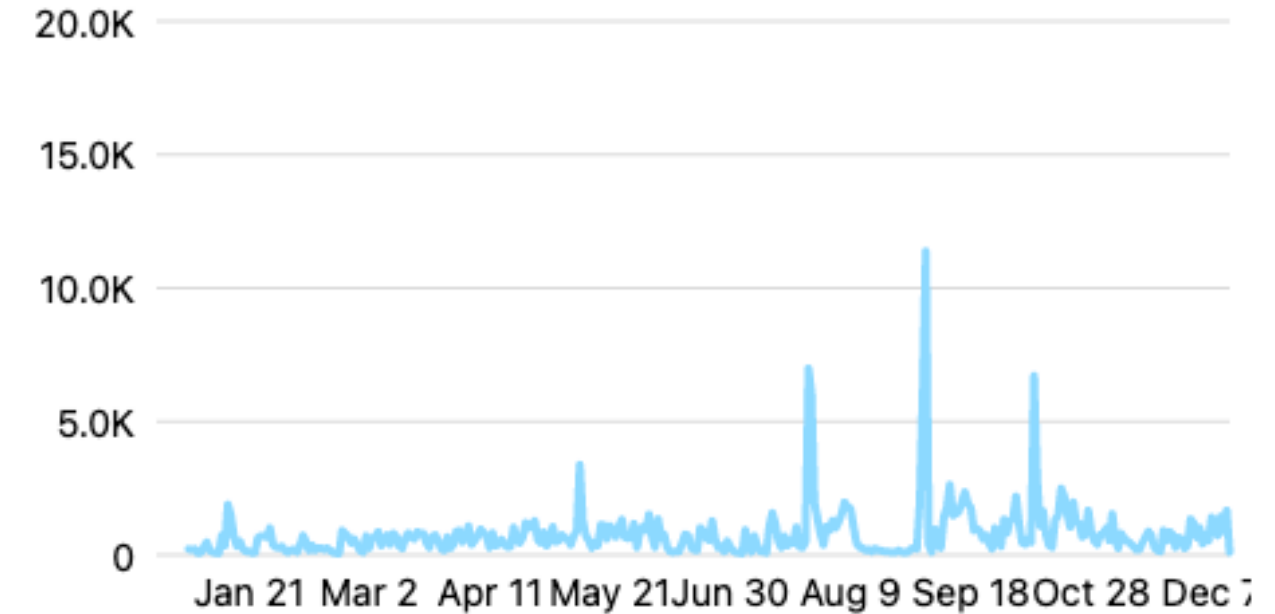
# 2022 ROMP Engagement:

- 250 people "Moved Every Day in the Month of May" for our 4th annual Mobility May campaign.
- Over 100 people joined to "Climb with Us" for our 8th annual Climbing for ROMP campaign and raised over \$115,000.
- Over 100 Volunteers traveled to Guatemala and Ecuador to serve in our clinics.
- Increased our social following by 25%.
- **2022 Email Open Rates: 35-45%**



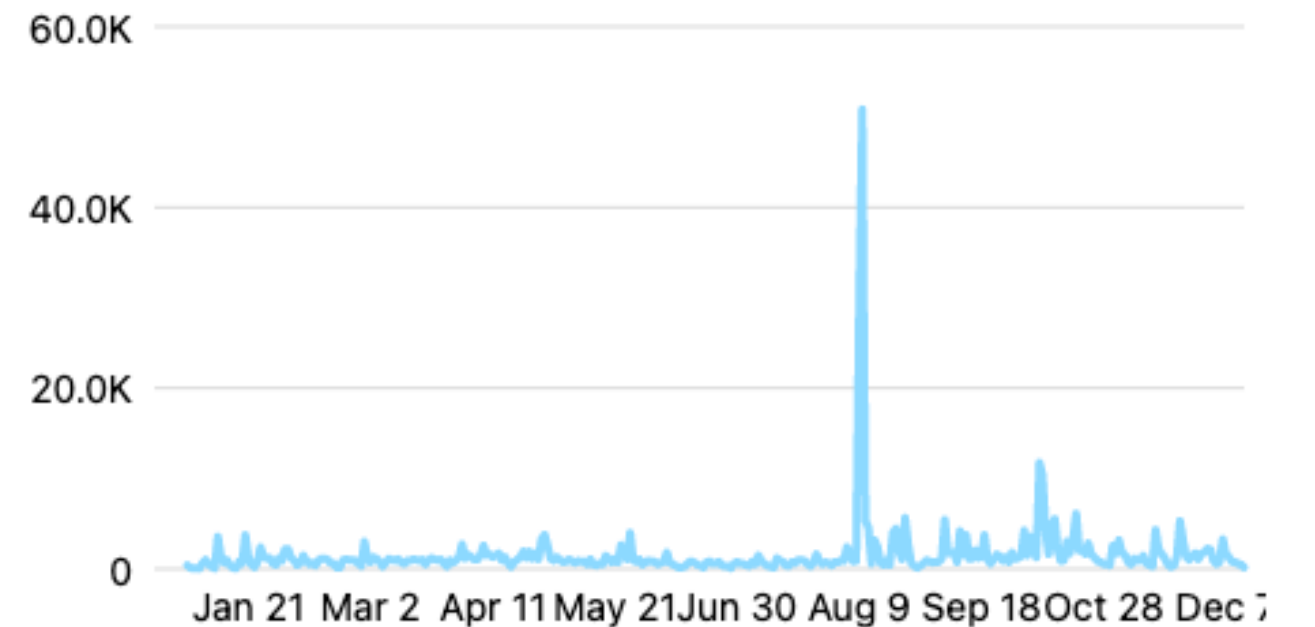
Facebook Page reach ⓘ

114,327 ↑ 4.3%



Instagram reach ⓘ

221,126 ↑ 177.1%



# 2022 ROMP Cotopaxi Team Makes History:

For the first time in the 8 year Climbing for ROMP history, our entire team of 22 athletes stood at the summit of Cotopaxi (19,347 ft) on Friday, October 7th!



Watch this message from Karl Egloff

## 2022 ROMP Content Creation:

ROMP is all about story telling through film projects and photography. We understand the importance of giving our platform and the microphone to our patients. Our goal is to connect people across borders and bring our global community closer to our mission. Through story telling we can connect our partners and donors directly to the impact they are creating and nothing is lost in translation.



## 2022 Partner Highlight:



- Hydro Flask was ROMP's top partner for the 2021 and 2022 Climbing for ROMP campaign and Cotopaxi Climb Team.
- To date, Hydro Flask's investment in Climbing for ROMP has helped raise over \$225,000 to directly help 150 amputees get access to high-quality prosthetic care through ROMP.
- ROMP created the film [\*Voluntariosa\*](#) with Hydro Flask's support.
- ROMP volunteers, staff, fundraisers, ambassadors, and climbers stay hydrated with Hydro Flask products.
- ROMP believes in *Mobility for All* and equitable access to the outdoors and is excited to represent Hydro Flask in all our mobility initiatives and programs.



## 2022 Partner Highlight:



- Mountain Hardwear is a brand new partner!
- Our Cotopaxi Climb Team was outfitted with over \$20,000 worth of product. Our team was wearing the best gear which ensured a successful summit to 19,347 ft!
- ROMP participated in *Everybody Outdoors Film Fest* highlighting diversity in the outdoors and ROMP's mission of #MobilityForAll
- Working together on big plans for 2023 to get our collective community moving for a cause!

*Access to proper technology = access to the outdoors!*





## 2022 Partner Highlight:



- Created accessible, Spanish courses for Latin American prosthetists to learn Click's technology.
- Completed the 2nd Click Medical sponsored volunteer trip in Ecuador where we focused on teaching local practitioners, volunteers, and ROMP staff the adjustable socket technology and fit our patients with their RevoFit technology.
- Created the "Click Scholarship" for women leaders in the O&P field to serve with ROMP.
- Click Medical staff participate in Mobility May and Climbing for ROMP and are top sponsors for the Year End Celebration.



## 2022 Partner Highlight:



- Cotopaxi Foundation funded ROMP Ecuador's operations and clinical care in 2022.
- Helped ROMP deliver nearly 200 devices in Ecuador and over 1,000 patient visits.
- Directly funded mobile clinic trips to bring prosthetic care to patients in the Ecuadorian Amazon and the central highlands.
- Created content with ROMP representatives for their Spring campaign: *An Outside Perspective*
- Already working on huge impact goals together for 2023 and beyond!



### ROMP Ecuador

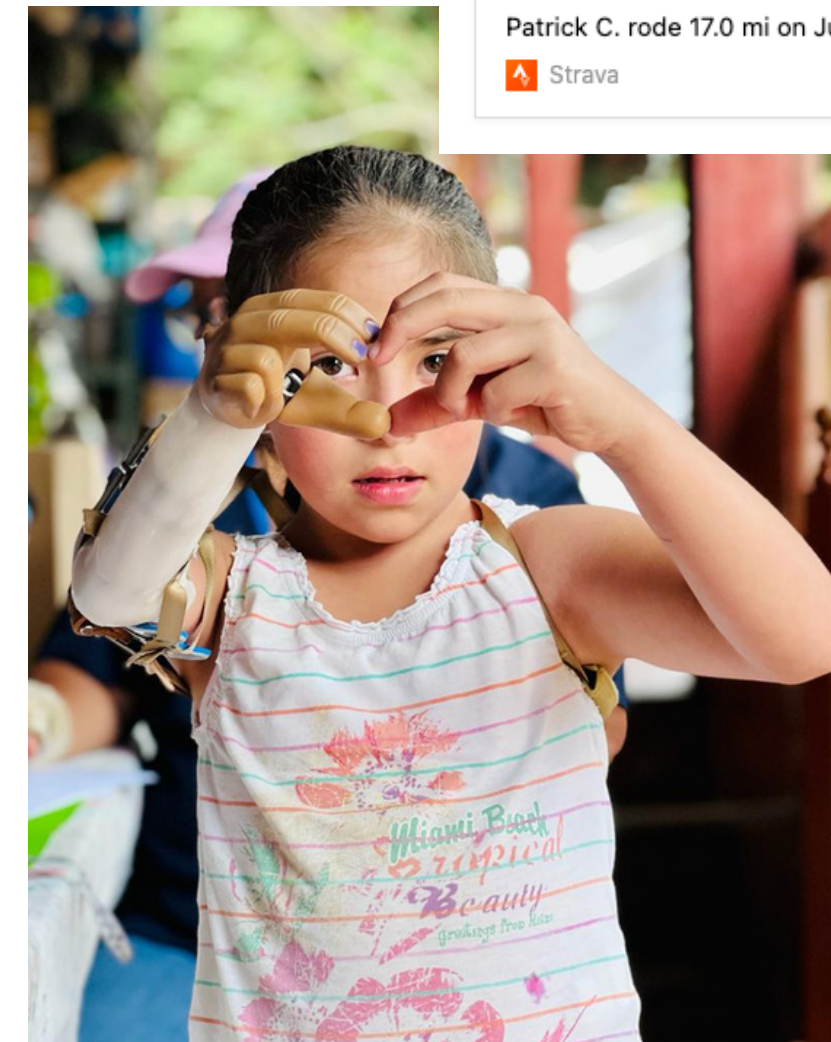
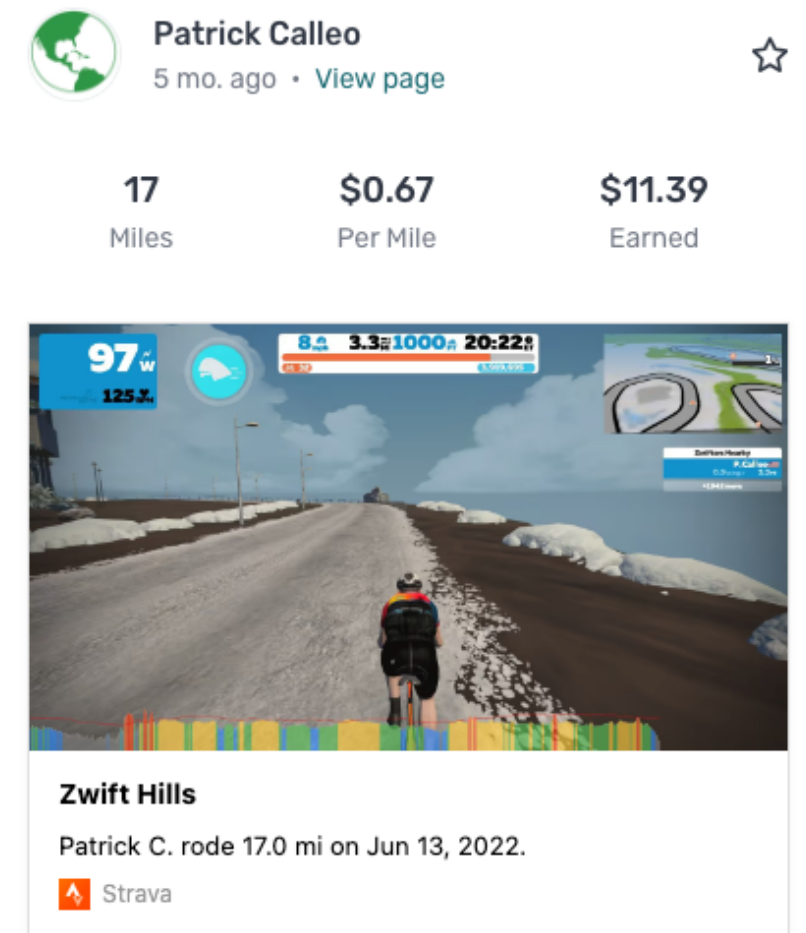
The Range of Motion Project (ROMP) is a global nonprofit dedicated to improving quality of life for people with amputation through high-quality prosthetic care and follow up services. Our funding directly supports the organization's efforts in Ecuador, where amputation often coincides with poverty and loss of livelihood. ROMP Ecuador partners with local community leaders, prosthetists, and clinics in the private, nonprofit, and public sectors to meet the needs of Ecuadorians with amputation.

[Learn More](#)

## 2022 Partner Highlight:



- Over the last 2 years, dozens of global WorkDay employees have engaged in a friendly mobility competition during the month of June to benefit ROMP.
- Workday employees pledge and fundraise per mile (more miles = more impact).
- Workday matches employee donations doubling the overall impact of the challenge.
- Using platforms such as Strava and Pledge It, the Workday community has put in over 15,000 miles and raised \$10,000 for ROMP patients like Carol pictured here ->
- 2023 June challenge is already in the calendar!



## 2022 Partner Highlight:



- ROMP was the winning recipient of the 2022 Fuel for Life Grant to help fund our team costs up Cotopaxi and fuel our athletes to the summit!
- We worked as a team to train, pick up trash on local trails, volunteer at races, give back, and create content as part of the grant process.
- Gnarly promoted Climbing for ROMP 2022 through press releases, social and emails to help us raise more \$ and awareness.
- We are already collaborating with Gnarly Nutrition on growing our community in 2023!



## 2022 Partner Highlight:



- Agile Orthopedics is one of our longest partners and is heavily involved in the behind the scenes operation and success of our US Assistance Program.
- Agile directly funded part of the NEW Guatemala City clinic renovations in fall of 2022.
- Agile employees participate in ROMP events, fundraising campaigns, and volunteer programs every year!



# Thank you to all our amazing brand partners in 2022!!!



TOYOTA



# Ready to join ROMP as a Global Partner for Impact?

ROMP is ready to develop long-term, impactful partnerships with brands that align with our values. We will work together to engage our communities, tell a bigger story, and change lives.

<u>OPPORTUNITIES</u>	<u>LEVEL</u>	<u>RECOMMENDED FOR:</u>
Naming Rights	\$10k to \$300k	Year-round presence and long-term partnership. (1-5 yrs). Direct program support and strategic involvement.
Mobility May and/or Climbing for ROMP	\$5k to \$50k	Employee, Customer and Community Engagement, DEI
Strava Challenge	\$30k to \$60k	Growing your brand awareness, following, and community. Employee, Customer and Community Engagement, DEI
Volunteer Programs	\$3k to \$25k	Healthcare, O&P Clinics, Schools and Manufacturers. Employee, Customer and Community Engagement, DEI
Media/Film	\$5k to \$50k	Brands wanting to tell their story of DEI, accessibility, and impact.
In-Kind Support*	Varies*	O&P Manufacturers and Outdoor Brands. *Must commit to financial support as well

Contact LP at [lp@rompglobal.org](mailto:lp@rompglobal.org) to talk about your partnership goals!