CLIMB WITH US!
Vertical Feet for Prosthetic Feet

You're Invited to climb in Ecuador with the team!  
October 1 - 8, 2023
The Range of Motion Project (ROMP) is a non-profit 501c3 organization that provides high-quality prosthetic care in underserved populations. ROMP believes that every amputee deserves fair access to prosthetic care.

Each year, the Climbing for ROMP Team attempts one of Ecuador's highest glacier covered volcanoes to show what is possible when amputees have access to the proper technology. As part of the global Climbing for ROMP campaign, we ask the world to join in solidarity with the team to give mobility to others. Since 2015, the Climbing for ROMP movement has raised over $670,000 to provide prosthetic care to hundreds of amputees in need.

We climb for equitable access to care. We climb for change. We climb for ROMP. #WhatsYourMountain
ROMP Values, Mission & Impact

HUMAN DIGNITY
EMPOWERMENT
SUSTAINABILITY
COMMUNITY

ROMP's mission is to ensure access to high-quality prosthetic care for underserved people, improving mobility and independence.

ROMP believes in MOBILITY FOR ALL and fair access to healthcare, mobility, and the outdoors.

Since 2005, ROMP has provided prosthetic devices to over 4,700 amputees in Latin America and the US. We could not do this without our amazing partners.
Global Partnership Benefits

Let's change lives together and tell a bigger story.

- Reach your CSR goals around diversity, equity and inclusion (DEI), poverty alleviation, sustainability, healthcare, disability rights, accessibility, and more.

- Help advance the UN's Sustainable Development Goals: End extreme poverty, fight inequality, access to good health, sustainable communities, and more.

- Increase engagement with your employees and customers while creating major impact and awareness.

- All global partners will be included and highlighted in our Year End Event, annual impact report, website, blog, social media, emails, and on our "Wall of Champions" in our clinics.
You're Invited* Climbing for ROMP 2023

Climbing for ROMP (C4R) connects our communities to a greater cause through mobility and the outdoors. Our Climb Team leads the global campaign every year by setting their sights to 19,000 ft! Are you ready to join the team and change lives through climbing. #WhatsYourMountain

Global Presenting*: $50,000

Team Title*: $30,000

Summit Partner: $10,000

Trailhead Partner: $5,000

Customizable Benefits:

- All levels includes logo on summit flags, website, emails & more.
- $5,000: Title sponsorship of a team to engage your local and global staff, customers and community to get outside and get moving. Includes Athlete Sponsorship for the team AND communication plan, photos, etc.
- $10,000: Everything above plus: Custom press, marketing, and content plan (photos) for your brand and product. If applicable: exclusive gear item for Climb Team & Climbing for ROMP.
- $30,000* Everything above plus: A spot on the climb team to tell the story from the inside. Includes content plan for your brand: posts, photos, videos, paid press release, etc.
- $50,000* Everything above plus: 2 spots on the team and a short film project included for your brand & marketing needs.

Athlete Sponsor: $3,000

We will pair you with an athlete on our 2023 team who shares your brand’s values. Work directly with the athlete for marketing, content, and storytelling opportunities. This sponsorship covers their trip cost so that they can focus on fundraising, awareness, and training.

*Only Global Presenting and Team Title include a spot on the team.
ROMP Community Reach

ROMP has a strong reputation, community, and brand reach!

- Email List: 14,000 subscribers (with 40%-50% open rate)
- Social Media: 15,000 + followers
- Climb Team social reach usually 300k-400k
- Press Reach: >10 million

Past Press and Media
- Amazon Prime
- Huffington Post
- GoPro for a Cause
- NY Times
- CNN Hero
- Business Insider
- American Alpine Club GuideBook
- CBS
- NBC
- Outside Online
- Outside TV
- Advventure
- O&P Edge
- Living with Amplitude
- InMotion Magazine
- Global Sports Matters
- NY Daily News
- Denver 7 News
- Seattle Times
- Gear Junkie
- 5280
- Diversity in Action and more...
Storytelling: Content Creation

ROMP has incredible stories to share. We would love to work with your team to tell your brand's values through film while bringing awareness to our mission. Our film projects are diverse and range from $5,000 to $50,000 (many of them are part of other partnership opportunities). We will work with your team on your content goals! Please see some recent examples below:

"Voluntariosa" - Partnership with Hydro Flask, Eddie Bauer, RBC, and Osprey Packs.

"In Her Shoes" - Partnership with Merrell, Tatoo Adventure Gear and Silverline Films.

"We Still Climb" - Partnership with Climbing for ROMP sponsors and Silverline Films.

"Lupe & the Strawberries" - Partnership with Click Medical.

Mary Free Bed Volunteer Film - Partnership with Mary Free Bed Rehabilitation Hospital.

"Justin's Giant Leap" - ROMP Project for 2021 Level Up Event.
Testimonials

Hear directly from our brand partners.

"Every summer we organize a group fundraising hike for ROMP with RBC employees. The partnership is something we look forward to every year! These early morning hikes with ROMP provide teamwork, engagement and camaraderie all while supporting an organization that is changing lives. Our involvement with ROMP has become part of our company culture which amplifies our organizational values of integrity, collaboration and diversity and inclusion."

Mary Helen Jacobus
Vice President Branch Manager
Royal Bank of Canada

"Click's partnership with ROMP is truly special. Not only do we have alignment on our individual company missions as we grow awareness of Click Technology but we get to share profound ideas to further the commitment to all amputees worldwide. What ROMP has done and will do leaves us not only inspired but motivated to think bigger."

Jen Howland
VP Marketing
Click Medical

"ROMP creates high quality content that not only highlights our brand but tells inspiring stories. Their team seamlessly led an online launch of our film "In Her Shoes" including over 20 stakeholder brands in a cross-post plan making it a very successful launch. We love working with ROMP's creative team on our message that every person belongs in the outdoors."

-Adam Koepfer
Former Marketing Manager at Merrell

"Ability continuously strives to keep patients at the center of everything we do. It is that patient-centric model that led us to partner with ROMP to help amputees in need. Ability is perpetually collecting spare limbs and parts donated from all over the country. We host 'Limb Disassembly Days', in which we partner with volunteers and local organizations to dismantle and sort the components before shipping them to ROMP. Not only have our patients been able to donate to ROMP, but ROMP has donated back to a few Ability patients who had fallen on hard times, allowing them to receive a prosthesis. It is a win-win relationship that enables us to rally our patients, our staff, and our communities to help those who are less fortunate receive a prosthesis."

Eric Shoemaker, CPO Regional Director
Ability Prosthetics and Orthotics
Let's Get Started

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"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."
- Margaret Mead